

An aerial photograph of a river system, with the river's path highlighted by a thick white line. The surrounding landscape is a mix of green and brown, suggesting a natural environment. The overall color palette is dominated by warm, earthy tones like orange, brown, and green.

LIVETRADE AUTOMATION

Uncover unique trading and business expansion opportunities
with our Market-Leading Automation Services



CHANGING *the*
LANDSCAPE

INTRODUCTION

LiveTrade's Automation Services allow you to easily tap into the scale of the fine wine market. By using our APIs, you can improve your trading abilities, quickly broaden your product range, and gain market insights you wouldn't otherwise have access to.

The straightforward integration enables round-the-clock trading across various time zones, giving your business access to a wide range of global customers and available trades.

Without the need for significant additional investment, you can enhance your fine wine business with APIs from LiveTrade.

ACCESS DATA - GAIN KNOWLEDGE
HARNESS THE POWER OF AUTOMATION

1000's

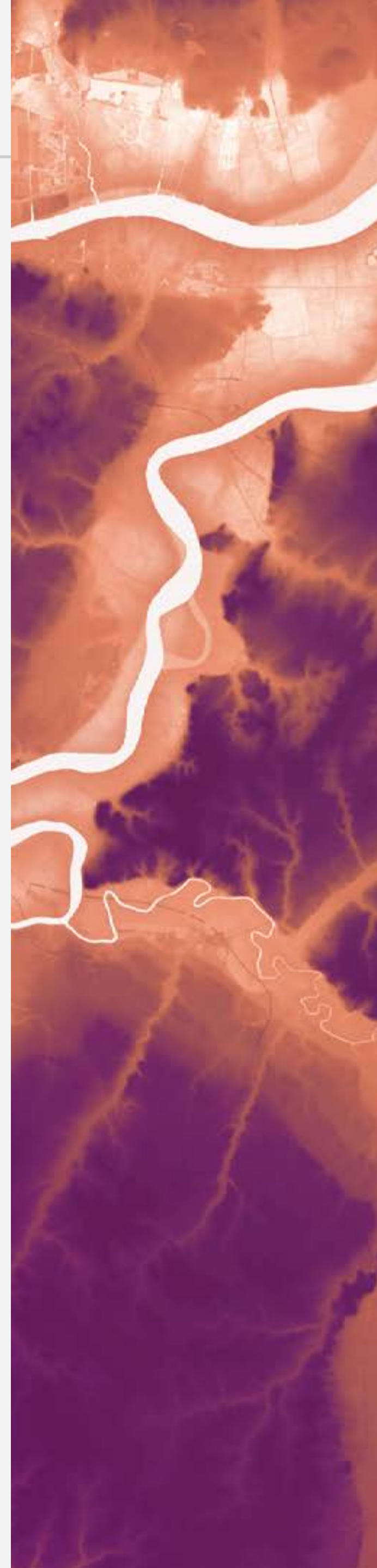
Of potential market participants in the LiveTrade Marketplace

150,000+

Current listings eligible for trading on the LiveTrade Marketplace

£20m+

Current value of live offers on LiveTrade Marketplace



ABOUT LIVETRADE

LiveTrade is the only pan-market trading platform offering transparent, instant pricing on thousands of the world's top wines.

It provides a level of market access which helps the fine wine market operate efficiently and accessibly by allowing any LiveTrade user to instantly buy, sell and place bids and offers on sought after wine producers and vintages.

By utilising our Automation Services, LiveTrade's features can improve the services you offer to your clients, helping you to buy and sell more wine.

THE MARKET TRANSFORMING FINE WINE TRADING PLATFORM



Direct, cost-effective access to a huge global client base incorporating every type of customer



Have full confidence in every transaction – every trade is backed by Bordeaux Index



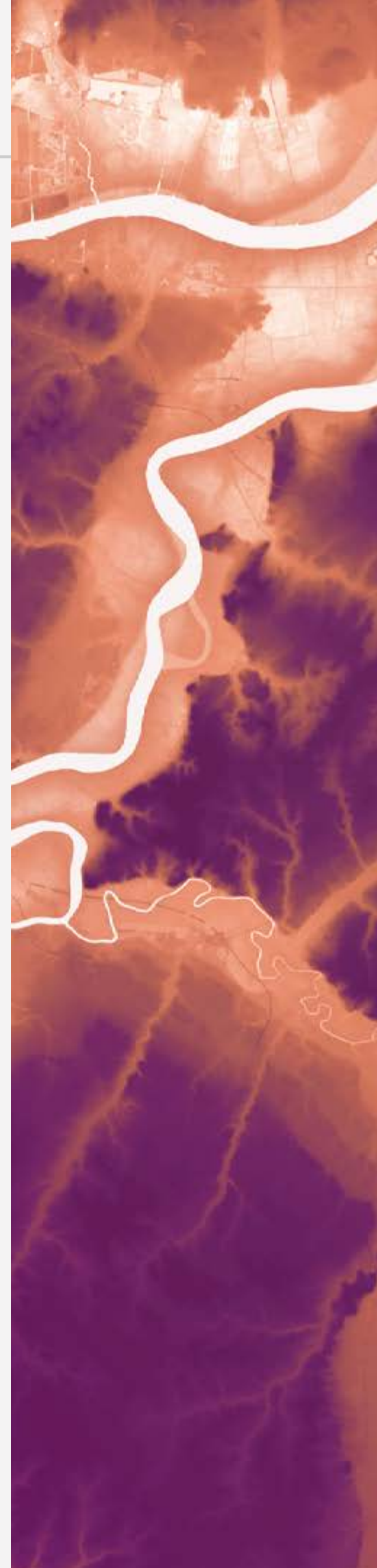
Enhance your own list with a broad, comprehensive listing of fine wines without tying up capital



Transact instantly at the prevailing quote or enter your own target



Guaranteed two-way continuous pricing on thousands of core lines



LIVETRADE APIs IN SUMMARY



THE MARKET-LEADING TOOL

Access our market-leading trading data allowing you to scale your business quickly and efficiently



EXPAND YOUR PRODUCT OFFERING

Diversify your fine wine selection by thousands of wines without requiring substantial additional investment



ACCESS A WIDER RANGE OF CUSTOMERS

Our platform enables you to connect and trade with our extensive global customer base



FIND TRADING OPPORTUNITIES

Be the first to find best buying and selling opportunities with APIs that bring real-time pricing to your business



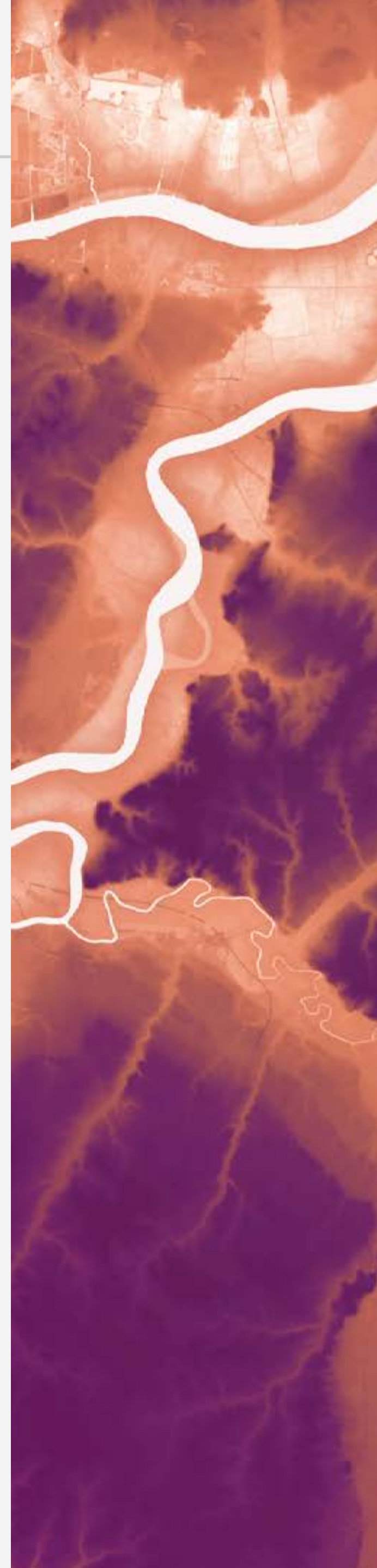
24/7 TRADING ACROSS DIFFERENT TIME ZONES

Access data and insights to facilitate 24/7 trading across different time zones



ABSOLUTE SIMPLICITY OF INTEGRATION

Our industry leading integration approach drives seamless and low-cost adoption



GET DATA

Market View API



View the current state of the market for any of our tradeable fine wines



View our full catalogue of producer identifiers and associated data



Get our price list and trading opportunities automatically into your system



Place automated trades on any of our markets



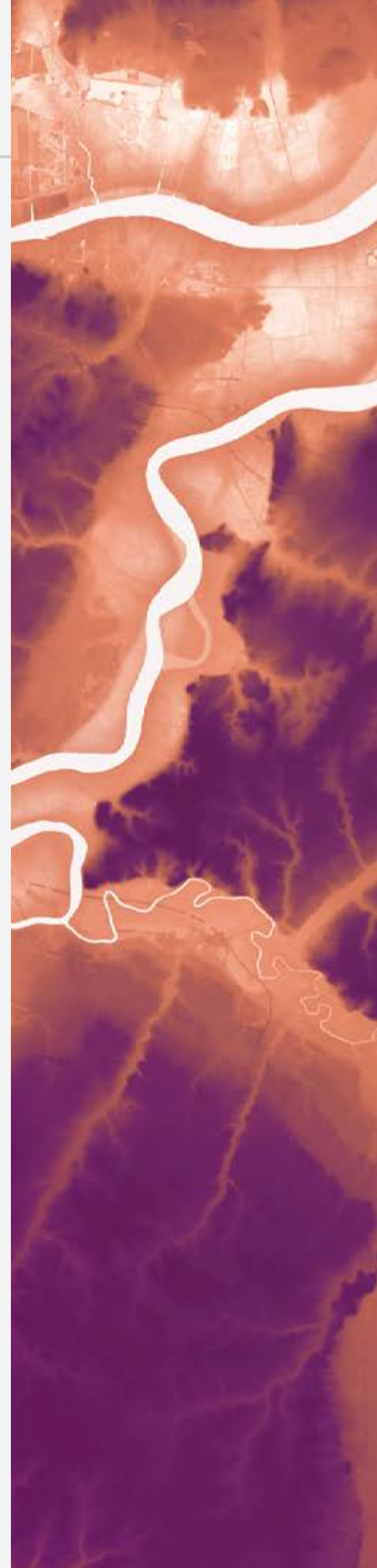
View and manage your current positions



Tap into our extensive global pool of private clients to sell your wines

START TRADING

Trading API



MARKET VIEW API

With our Automation Services, you can access data, gain knowledge and discover potential trading opportunities that APIs enable.

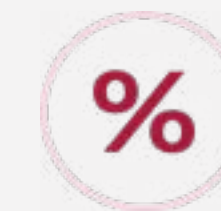
LiveTrade APIs are easy to use, secure, reliable and scalable for your business, allowing you to import the entire set of LiveTrade quotes into your own systems for use as constantly updated reference levels in your daily activities.

By using APIs, you can also incorporate the entire set of LiveTrade offers into your own list or website – with this API integration, you can be sure that for any quoted wine which you do not have in your own stock, an available live offer on LiveTrade is automatically used (after adjustment for your margin) to populate your list and website.



CONNECTIVITY

LiveTrade is a direct conduit to a huge global network of both B2B and B2C buyers and sellers, with Bordeaux Index backing every trade.



LIQUIDITY

Our traders provide constant buying and selling prices on thousands of fine wines, creating liquidity and an accessible marketplace.



TRANSPARENCY

Prices quoted on LiveTrade are fully inclusive with no further commission or charges and are ultra-competitive. Unlike other platforms, there are no annual fees or data charges.

TRADING API

Using APIs, every line on your stock list can generate a corresponding offer on LiveTrade which will be visible to our global network.

If another user places a bid on any wine, you will receive an alert. If one of your lines sells on the platform, we will notify you so that you can adjust the stock level in your own system, mitigating the risk of double-selling.

COMPETING MARKETPLACES



MARGIN % + COMMISSION + MARGIN % = HIGH-COST CHAIN AND LOW PROBABILITY OF SUCCESS

DIRECT



COMMISSION + MARGIN % = LOW-COST EFFECTIVE CHAIN AND HIGH PROBABILITY OF SUCCESS

CONTACT



MATT HOBBS

LiveTrade Sales

Five years ago, Matt joined LiveTrade, assuming responsibility for day-to-day operations and client relations. With over 25 years of experience in financial markets and digital trading, including roles in London, New York, and Hong Kong, Matt's expertise is well-established. His current remit involves business development in the UK and Europe.

Matt now leads the company's Automation in the UK, working on the integration of customers with LiveTrade APIs and assisting them in pricing, buying, and selling wine around the clock, 365 days a year.

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GET STARTED

Bordeaux Index provides a collection of APIs to access LiveTrade, and view and manage your orders. Explore the Developer Hub to get connected to our APIs.

[LiveTrade API - Developer Hub](#)

